

## ORDER



**Orders**  
**Order / Rev:** 714486  
**Alt Order #:** 06321026  
**Product Desc:** ROMNEY FOR PRESIDENT  
**Estimate:** 379  
**Flight Dates:** 09/19/12 - 09/25/12  
**Original Date / Rev:** 09/18/12 / 09/20/12  
**Order Type:** Political

## WUSA

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** American Rambler Productions/ POL  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant Street  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Romney/ R / President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	211	\$607,500.00	\$516,375.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	211	\$607,500.00	\$516,375.00	0.00
<b>Totals</b>	<b>211</b>	<b>\$607,500.00</b>	<b>\$516,375.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	09/24/12	09/25/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	MT-----	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			4		\$500.00		0.00				
E 2	WUSA	09/19/12	09/21/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	--WTF--	:30	6	\$500.00	P-2	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			6		\$500.00		0.00				
E 3	WUSA	09/24/12	09/25/12	CBS This Morning CBS This Morning	CM	7-9a	MT-----	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			4		\$300.00		0.00				
E 4	WUSA	09/19/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a	--WTF--	:30	6	\$300.00	P-2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			6		\$300.00		0.00				
E 5	WUSA	09/24/12	09/25/12	Price Is Right The Price is Right	CM	11a-12p	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			2		\$850.00		0.00				
E 6	WUSA	09/19/12	09/21/12	Price Is Right The Price is Right	CM	11a-12p	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$850.00		0.00				

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 Alt Order #: 06321026  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUSA	09/19/12	09/21/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	--WTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$700.00		0.00			
E 8	WUSA	09/24/12	09/25/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	MT-----	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$700.00		0.00			
E 9	WUSA	09/19/12	09/21/12	DT Daytime	CM	9a-3p (12:30 PM-3:00 PM)	--WTF--	:30	6	\$900.00	P-2	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$900.00		0.00			
E 10	WUSA	09/24/12	09/25/12	DT Daytime	CM	9a-3p (12:30 PM-3:00 PM)	MT-----	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$900.00		0.00			
E 11	WUSA	09/24/12	09/25/12	4-5p Dr. Phil	CM	4-5p	MT-----	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$750.00		0.00			
E 12	WUSA	09/19/12	09/21/12	4-5p Dr. Phil	CM	4-5p	--WTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$750.00		0.00			
E 13	WUSA	09/24/12	09/25/12	9 News @ 5p 9 News @ 5p	CM	5-6p	MT-----	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$700.00		0.00			
E 14	WUSA	09/19/12	09/21/12	9 News @ 5p 9 News @ 5p	CM	5-6p	--WTF--	:30	6	\$700.00	P-2	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$700.00		0.00			
E 15	WUSA	09/24/12	09/25/12	9 News @ 6p 9 News @ 6p	CM	6-630p	MT-----	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$900.00		0.00			
E 16	WUSA	09/19/12	09/21/12	9 News @ 6p 9 News @ 6p	CM	6-630p	--WTF--	:30	6	\$900.00	P-2	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$900.00		0.00			
E 17	WUSA	09/24/12	09/25/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	MT-----	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$800.00		0.00			
E 18	WUSA	09/19/12	09/21/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	--WTF--	:30	6	\$800.00	P-2	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$800.00		0.00			
E 19	WUSA	09/24/12	09/25/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	MT-----	:30	2	\$1,800.00	P-2	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$1,800.00		0.00			
E 20	WUSA	09/19/12	09/21/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	--WTF--	:30	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$1,800.00		0.00			
E 21	WUSA	09/24/12	09/25/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	MT-----	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 21	WUSA	09/24/12	09/25/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	MT-----	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----		2			\$2,500.00		0.00				
E 22	WUSA	09/19/12	09/21/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	--WTF--	:30	6	\$2,500.00	P-2	0.00	NM	6	\$15,000.00
Week:		09/17/12	09/23/12	--WTF--		6			\$2,500.00		0.00				
E 23	WUSA	09/24/12	09/25/12	Letterman Late Night with David Letterman	CM	1135P-1237A	MT-----	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
Week:		09/24/12	09/30/12	MT-----		2			\$900.00		0.00				
E 24	WUSA	09/19/12	09/21/12	Letterman Late Night with David Letterman	CM	1135P-1237A	--WTF--	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
Week:		09/17/12	09/23/12	--WTF--		3			\$900.00		0.00				
E 25	WUSA	09/19/12	09/21/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	--WTF--	:30	6	\$200.00	P-3	0.00	NM	6	\$1,200.00
Week:		09/17/12	09/23/12	--WTF--		6			\$200.00		0.00				
E 26	WUSA	09/24/12	09/25/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	MT-----	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
Week:		09/24/12	09/30/12	MT-----		4			\$200.00		0.00				
E 27	WUSA	09/24/12	09/24/12	Mon Prime C Hawaii Five-0	CM	10-11P	M-----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
Week:		09/24/12	09/30/12	M-----		1			\$8,000.00		0.00				
E 28	WUSA	09/25/12	09/25/12	Tue Prime A NCIS	CM	8-9P	-T-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
Week:		09/24/12	09/30/12	-T-----		1			\$14,000.00		0.00				
E 29	WUSA	09/25/12	09/25/12	Tue Prime B NCIS: Los Angeles	CM	9-10P	-T-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
Week:		09/24/12	09/30/12	-T-----		1			\$14,000.00		0.00				
E 32	WUSA	09/20/12	09/20/12	Thu Prime A Big Bang Theory/Big Bang Thec	CM	8-9P	---T---	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
Week:		09/17/12	09/23/12	---T---		1			\$4,500.00		0.00				
E 33	WUSA	09/20/12	09/20/12	Thu Prime B Two and a Half Men/Two and a	CM	9-10P	---T---	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
Week:		09/17/12	09/23/12	---T---		1			\$4,500.00		0.00				
E 34	WUSA	09/21/12	09/21/12	Fri Prime A Undercover Boss	CM	8-9P	----F--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
Week:		09/17/12	09/23/12	----F--		1			\$3,000.00		0.00				
E 35	WUSA	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	10-11P	----F--	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
Week:		09/17/12	09/23/12	----F--		1			\$6,000.00		0.00				
E 36	WUSA	09/22/12	09/22/12	8-10a Sa CBS This Morning CBS This Morning: Saturday	CM	8-10AM	-----S-	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
Week:		09/17/12	09/23/12	-----S-		2			\$150.00		0.00				
E 37	WUSA	09/22/12	09/22/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p (3:30 PM-7:00 PM)	-----S-	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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WUSA

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E 37	WUSA	09/22/12	09/22/12	NCAA Football Game #2CM NCAA Football Game #2		3-7p (3:30 PM-7:00 PM)	-----S-	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	2		\$1,500.00		0.00						
E 38	WUSA	09/22/12	09/22/12	Sat Prime A Crimetime Saturday	CM	8-9P	-----S-	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	2		\$2,000.00		0.00						
E 39	WUSA	09/22/12	09/22/12	Sat Prime B Crimetime Saturday	CM	9-10P	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$2,500.00		0.00						
E 40	WUSA	09/22/12	09/22/12	Sat Prime C 48 Hours Mystery	CM	10-11P	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$2,500.00		0.00						
E 41	WUSA	09/22/12	09/22/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	2		\$1,000.00		0.00						
E 42	WUSA	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	2		\$2,500.00		0.00						
E 43	WUSA	09/23/12	09/23/12	Redskins Football Redskins Football	CM	Regular Season F	-----S	:30	2	\$50,000.00	P-2	0.00	NM	2	\$100,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	2		\$50,000.00		0.00						
E 44	WUSA	09/23/12	09/23/12	NFL Football Game #2 NFL Football Game #2	CM	Sun 4-7p (4:15 PM-7:30 PM)	-----S	:30	2	\$16,000.00	P-2	0.00	NM	2	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	2		\$16,000.00		0.00						
E 45	WUSA	09/23/12	09/23/12	Sun Prime A 60 Minutes	CM	7-8P	-----S	:30	1	\$25,000.00	P-2	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$25,000.00		0.00						
E 46	WUSA	09/23/12	09/23/12	Sun Prime C The Good Wife	CM	9-10P	-----S	:30	2	\$12,000.00	P-2	0.00	NM	2	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	2		\$12,000.00		0.00						
E 47	WUSA	09/23/12	09/23/12	Sun Prime D The Mentalist	CM	10-11P	-----S	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$7,000.00		0.00						
E 48	WUSA	09/23/12	09/23/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	2		\$1,000.00		0.00						
N 49	WUSA	09/21/12	09/21/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	----F--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	2		\$250.00		0.00						
N 50	WUSA	09/21/12	09/21/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$450.00		0.00						
N 51	WUSA	09/21/12	09/21/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 714486  
 Alt Order #: 06321026  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 379  
**WUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N51	WUSA	09/21/12	09/21/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$500.00		0.00			
N52	WUSA	09/21/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a	----F--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					2	\$300.00		0.00			
N53	WUSA	09/21/12	09/21/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	----F--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$700.00		0.00			
N54	WUSA	09/21/12	09/21/12	4-5p Dr. Phil	CM	4-5p	----F--	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$750.00		0.00			
N55	WUSA	09/21/12	09/21/12	9 News @ 5p 9 News @ 5p	CM	5-6p	----F--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					2	\$700.00		0.00			
N56	WUSA	09/21/12	09/21/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$900.00		0.00			
N57	WUSA	09/21/12	09/21/12	CBS Evening News CBS Evening News	CM	630-7p	----F--	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$8,000.00		0.00			
N58	WUSA	09/21/12	09/21/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$800.00		0.00			
N59	WUSA	09/21/12	09/21/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	----F--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$1,800.00		0.00			
N60	WUSA	09/21/12	09/23/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	----FSS	:30	3	\$2,500.00	P-2	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----FSS					3	\$2,500.00		0.00			
N61	WUSA	09/21/12	09/23/12	Letterman Late Night with David Letterman	CM	1135P-1237A	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$900.00		0.00			
N62	WUSA	09/22/12	09/23/12	8-10a Sa CBS This Morning CBS This Morning: Saturday	CM	8-10AM	-----S-	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$300.00		0.00			
N63	WUSA	09/23/12	09/23/12	WUSA Platts Energy Week Platt's Energy Week Show	CM	Su 730-8a	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,500.00		0.00			
N64	WUSA	09/23/12	09/23/12	WUSA Defense News Defense News	CM	Su 8-830a	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$5,000.00		0.00			
N65	WUSA	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 714486  
 Alt Order #: 06321026  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 379

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N65	WUSA	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$2,500.00		0.00				
N66	WUSA	09/23/12	09/23/12	Face the Nation Face the Nation	CM	1030-11a	-----S	:30	3	\$18,000.00	P-3	0.00	NM	3	\$54,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			3		\$18,000.00		0.00				
N67	WUSA	09/23/12	09/23/12	WUSA Bloomberg Gov WUSA Bloomberg Gov	CM	Sun 1130a-12p	-----S	:30	2	\$3,500.00	P-3	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			2		\$3,500.00		0.00				
N68	WUSA	09/23/12	09/23/12	1135p-1205a Sports Plus Sports Plus	CM	1135P-1205A	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			2		\$600.00		0.00				
N69	WUSA	09/24/12	09/24/12	Mon Prime C Hawaii Five-0	CM	10-11P	M-----	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			1		\$8,000.00		0.00				
N70	WUSA	09/25/12	09/25/12	Tue Prime A NCIS	CM	8-9P	-T-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----			1		\$14,000.00		0.00				
N71	WUSA	09/25/12	09/25/12	Tue Prime B NCIS: Los Angeles	CM	9-10P	-T-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-T-----			1		\$14,000.00		0.00				
N72	WUSA	09/21/12	09/21/12	Fri Prime A Undercover Boss	CM	8-9P	----F--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----F--			1		\$3,000.00		0.00				
N73	WUSA	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	10-11P	----F--	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----F--			1		\$6,000.00		0.00				
N74	WUSA	09/22/12	09/22/12	Sat Prime B Crimetime Saturday	CM	9-10P	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-			1		\$2,500.00		0.00				
N75	WUSA	09/22/12	09/22/12	Sat Prime C 48 Hours Mystery	CM	10-11P	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-			1		\$2,500.00		0.00				
N76	WUSA	09/23/12	09/23/12	Sun Prime A 60 Minutes	CM	7-8P	-----S	:30	1	\$25,000.00	P-2	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$25,000.00		0.00				
N77	WUSA	09/23/12	09/23/12	Sun Prime D The Mentalist	CM	10-11P	-----S	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$7,000.00		0.00				
N78	WUSA	09/22/12	09/22/12	NCAA Football Pre-Game NCAA Football Pre-Game	CM	NCAA Football Pre-	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-			1		\$1,500.00		0.00				
N79	WUSA	09/22/12	09/22/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	-----S-	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 714486  
 Alt Order #: 06321026  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 379

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N79	WUSA	09/22/12	09/22/12	NCAA Football Game #2	CM	3-7p	-----S-	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					2	\$3,000.00		0.00			
N80	WUSA	09/23/12	09/23/12	NFL Today	CM	NFL Today	-----S	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					2	\$2,000.00		0.00			
N81	WUSA	09/23/12	09/23/12	NFL Football Game #2	CM	Sun 4-7p	-----S	:30	1	\$25,000.00	P-1	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$25,000.00		0.00			
N82	WUSA	09/24/12	09/25/12	430-5a 9 News Now	CM	M-F 430-5a	MT-----	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					4	\$250.00		0.00			
N83	WUSA	09/24/12	09/25/12	5-6a 9 News @ 5a	CM	5-6a	MT-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$450.00		0.00			
N84	WUSA	09/24/12	09/25/12	6-7a 9 News @ 6a	CM	6-7a	MT-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$500.00		0.00			
N85	WUSA	09/24/12	09/25/12	CBS This Morning	CM	7-9a	MT-----	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					4	\$300.00		0.00			
N86	WUSA	09/24/12	09/25/12	9 News @ Noon	CM	12-1230P	MT-----	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$700.00		0.00			
N87	WUSA	09/24/12	09/25/12	4-5p	CM	4-5p	MT-----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$750.00		0.00			
N88	WUSA	09/24/12	09/25/12	9 News @ 5p	CM	5-6p	MT-----	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					4	\$700.00		0.00			
N89	WUSA	09/24/12	09/25/12	9 News @ 6p	CM	6-630p	MT-----	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$900.00		0.00			
N90	WUSA	09/24/12	09/25/12	CBS Evening News	CM	630-7p	MT-----	:30	2	\$8,000.00	P-1	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$8,000.00		0.00			
N91	WUSA	09/24/12	09/25/12	9 News Tonight 7p	CM	7-730p	MT-----	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$800.00		0.00			
N92	WUSA	09/24/12	09/25/12	Entertainment Tonight	CM	730-8P	MT-----	:30	2	\$1,800.00	P-2	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$1,800.00		0.00			
N93	WUSA	09/24/12	09/25/12	9 News @ 11p	CM	M-Su 11-1135p	MT-----	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT-----					2	\$2,500.00		0.00			

Order / Rev: 714486  
 Alt Order #: 06321026  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 379

**WUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N93	WUSA	09/24/12	09/25/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	MT-----	:30	2	\$2,500.00	P-2	0.00 NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----			2		\$2,500.00		0.00			
N94	WUSA	09/24/12	09/25/12	Letterman Late Night with David Letterman	CM	1135P-1237A	MT-----	:30	2	\$900.00	P-2	0.00 NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----			2		\$900.00		0.00			
												Totals	211	\$607,500.00